

Study week “Corporate Strategies” of Master students in “International Business & Export Management”, IMC FH Krems, University of applied Science

Hosted by Halmstad University (HU),

from June 2nd to June 5th, 2014

2014-06-02 Arrival at Halmstad University at 12:00 (directly from Copenhagen’s airport)

Installation in room and internal set up (before lunch)

Lunch at Spiro

Welcome speech by Henrik Barth and Ingemar Wictor (right before or after lunch)

Schedule for the week by Ass. Professor Ingemar Wictor (13-16)

Introduction lecture in International Entrepreneurship by Professor Svante Andersson

Meeting with John Hansson, CEO, Getinge International AB, (17-19) - Ingemar Wictor (Svante Andersson) – Meeting takes place at the University

2014-06-03 Intercultural Issues and how to do business in Sweden (9-12) Thomas Helgesson

Lunch at Spiro

Visit to a Swedish Company – HMS (14-16) – Ingemar Wictor (Svante Andersson)

2014-06-04 Lecture concerning the regional and company development (9-12)

- Regional development for South of Sweden and Halland - Claes Norell,

- Driving forces for companies - Mikael Jonasson, Halmstad University

- To develop tourism in Halland - Hugo Palmsköld, Halmstad University or Karolina Davidsson, responsible for developing the companies at Halmstad

Lunch at Spiro

Enjoy Halmstad - no official programme in the afternoon

Transfer to Stockholm (in the evening)

2014-06-05 Stockholm day:

1) Company Visit–ATLAS Copco – **meeting at 8:30 am**

2) Meeting then with Dr. Albrecht Zimburg, Austrian Trade Counsellor

End of our official programme – Individual departure.